

A pixelated, brown pug face is centered in the background of the top half of the page. The pug has a large, wrinkled snout and small, dark eyes.

WHITEPAPER

# PIXEL PUGS

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# PIXELPUGS

## DEFINITIONS / GLOSSARY

### WHAT IS AN NFT?

NFT stands for 'non-fungible token'. When an asset is fungible (like Bitcoin) it has a direct dollar valuation linked to it, and exchanges will honor that valuation. In contrast, non-fungible assets do not have a direct dollar valuation associated with them. NFT valuations are dependent upon what market participants are willing to buy and sell them for. Some examples of non-fungible assets include fine art, rare sports cards and collectibles.



This means that every NFT is a 'one-of-a-kind' item. NFTs are transferred from one owner to another using blockchain technology, which creates a digital trail from seller to buyer that verifies the transaction. This encodes the unique ownership rights to the buyer (new owner Kimberlee Leonard, mar 18, 2022)



### WHAT IS A TREASURY?

The Pixelpugs treasury will be a transparent crypto wallet where the funds from minting Pixelpug NFTs will be stored. Through community voting, pug holders will be able to decide what happens with the treasury.

The treasury will neither distribute funds to NFT owners nor carry out any financial activities subject to registration or licensing

### (WHAT IS A DAO?)

A decentralized autonomous organization (DAO) is an emerging form of legal structure. With no central governing body, every member within a DAO typically shares a common goal and attempts to act in the best interest of the entity.

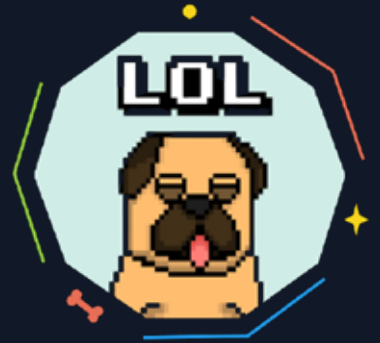
Popularized through cryptocurrency enthusiasts and blockchain technology, DAOs are used to make decisions in a bottoms-up management approach. This is often realized through community voting procedures. (Nathan Reiff, july 11, 2022)



# PIXELPUGS

## WHAT ARE PIXELPUGS

Pixelpugs stands as a vibrant assembly of 10,000 unique Pixelated Pugs thriving on the Ethereum blockchain. Each Pug possesses its own exceptional traits, rendering some rarer than others. These pugs introduce an innovative DAO approach regarding decision-making. The heart of Pixelpugs lies within a tightly knit and supportive community that shares an affection for pugs and a common interest in investment strategies and cryptocurrencies/NFTs. It's this very community that engages in discourse about investment approaches and extends unwavering support to one another.



## THE CORE CONCEPT

Pixelpugs is fundamentally centered around nurturing a community where we collectively partake in helping each other finding our ways in the, sometimes, confusing crypto environment. Our core revolves around community building, fostering discussions about investment tactics, and providing mutual aid.

Through our pixelpug sales, we intend to identify and vote upon new ways to benefit pug holders. This voting strategy gives pug holders a direct voice on how to improve the project and allows the pugs to continually evolve with its community. We aim to combine our collective strength and knowledge to ensure that the pugs will endure the test of time.



Investments are made based on research performed by the community and an eventual voting. Investment options can vary widely from high-potential NFT projects, and AI-tokens to staking protocols and ICO's.

# PIXELPUGS

## TOKENOMICS

Pixelpugs' tokenomics adopt a straightforward community-based approach. Besides making new friends, being part of the PixelPugs community means having access to loads of wisdom, inside information concerning new crypto projects, and lots of tips and tricks coming from seasoned crypto and NFT traders. Through mutual voting we will shape and form this community exactly as we like in order to create a strong crypto foundation that we, as a community, can always resort to.

## PUGS NFT PRICE CHART

Prices of our Pixelpugs NFT will increase as our collection is being sold. As an early investor you will be able to benefit from discounted prices.

## PIXELPUGS



0-1K

Price  
0,08 eth



1K-2,5K

Price  
0,08 eth



2,5K-5K

Price  
0,08 eth



5K-7,5K

Price  
0,08 eth



7,5-10K

Price  
0,08 eth

# PIXELPUGS

## COMMUNITY VOTING MECHANICS

Periodic community votes will determine how the pug treasury is allocated. Such options may include but are not limited to:



Invest in the Pug ecosystem



Create new benefits for Pug owners



Finance community activities/meetups



Support other NFT projects



Support Charities



Boost gamification

Voting is always done through the NFTs that you own. 1 Pug = 1 Vote.

## ENVISIONING THE FUTURE

The essence of Pixelpugs has always been rooted in community dynamics. Our ambition is to establish a welcoming community of pug enthusiasts on the Ethereum Blockchain, comprised of motivated and inspired members who are eager to explore the boundless realms of passive income and investment strategies alongside their fellow pugs.

Our vision materializes as an organic growth of our community, comprising contented pug aficionados who engage in enjoyable weekly activities and indulge in conversations concerning crypto and NFT-related subjects.



# PIXELPUGS

## COMMUNITY FEATURES

### THE IMPORTANCE OF A COMMUNITY

In this crazy wild west of NFT projects, there are communities of all sizes and levels of success. Some are more exclusive than others; some are large and vocal, some small and quiet. But each community has common features, a desire to belong, and a shared vision.

Success in the NFT space can be hugely affected by the community built and its quality. Many NFT projects have come and gone, some like BAYC and Crypto Punks have been hugely successful while many, many others have disappeared with a mere whimper. A key component in all cases is the importance of community. (Luke Willis, feb 11, 2022)



History has proven that small but strong, like-minded communities can achieve much more than communities of people who all share different visions and ambitions. Just take the 300 spartans for example, as their small army whom all shared the same mind-set and ambitious goals were able to overcome the much larger Persian foe from preventing them from reaching their desired goals.

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### DISCORD FAMILY

Earned roles come with awesome cool role-themed prizes. For example, you can win books by being active in our book channel, fitness gear by being active in our fitness channel, and we'll even buy you dinner when you've been active in our food channel! There are lots of cool prizes to win through new roles.

As a community and a pug loving family it's important to respect your fellow pugs. Disputes are settled immediately and unrespectful behavior is punished. We keep our community a clean, safe, and above all a fun environment for anyone who's ready to dive with us in the world of crypto and NFTs.

# PIXELPUGS

## GAMES, EVENTS, AND REWARDS.

As a community and a pug loving family it's important to respect your fellow pugs. Disputes are settled immediately and unrespectful behavior is punished.

We keep our community a clean, safe, and above all a fun environment for anyone who's ready to dive with us in the world of crypto and NFTs.

A few of our games include:

Guess the sound 🗣️, Guess the location 📍, and Guess the movie 🎬, which are returning contests that pugs love to win.

## SOCIALS



MEDIUM



INSTAGRAM



TWITTER



DISCORD